

Privacy Policy

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Introduction

America's Great Loop Cruiser's Association ("**Company**", "**we**", "**our**", or "**us**") respects your privacy and are committed to protecting it through our compliance with this policy.

This policy describes the types of information we may collect from you or that you may provide when you visit the website www.greatloop.org (our "**Website**") and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On this Website.
- In communications, including email or other electronic messages between you and this Website.
- When you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this policy.

It does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by Company or any third party (including our affiliates and subsidiaries); or
- Any third party, including through any application or content (including advertising) that may link to or be accessible from or through the Website.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this privacy policy. This policy may change from time to time. Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Children Under the Age of 16

Our Website is not intended for children under 16 years of age. No one under age 16 may provide any personal information to or on the Website. We do not knowingly collect personal information from children under 16. If you are under 16, do not use or provide any information on this Website or through any of its features, register on the Website, make any purchases through the Website, use any of the interactive or public comment features of this Website, or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 16 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 16, please contact us at info@greatloop.org.

Information We Collect About You and How We Collect It

We collect several types of information from and about users of our Website, including information:

- By which you may be personally identified, such as name, postal address, email address, telephone number, or any other identifier by which you may be contacted online or offline ("**personal information**");
- That is about you but individually does not identify you, such as Website activity, or location services; and/or
- About your internet connection, the equipment you use to access our Website, and usage details.

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.

Information You Provide to Us

The information we collect on or through our Website may include:

- Information that you provide when interacting with our Website. This includes information when you create or update an account, participate in surveys, or create, upload, or post content to the Website.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Details of transactions you carry out through our Website. You may be required to provide financial information before placing an order through our Website.
- Your search queries on the Website.

A "**Member**" who is granted access to additional resources may also provide information to be published or displayed (hereinafter, "**posted**") on areas of the Website, or transmitted to other users of the Website or third parties (collectively, "**Member Contributions**"). Your Member Contributions are posted on and transmitted to others at your own risk. Members may set certain privacy settings for such information by logging into your account profile, please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Website with whom you may choose to share your Member Contributions. Therefore, we cannot and do not guarantee that your Member Contributions will not be viewed by unauthorized persons.

Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website.

- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we collect automatically is only statistical data and does not include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website according to your individual interests.
- Speed up your searches.
- Recognize you when you return to our Website.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.
- **Web Beacons.** Pages of our Website and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To provide you with notices about your account, or services, including expiration and renewal notices.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Website or any products or services we offer or provide through it.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

We may use the information we have collected from you to enable us to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about our Website users is among the assets transferred.
- To third parties to market their products or services to you if you have consented to/not opted out of these disclosures.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our Website Terms of Use, Member Agreement, or other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of the Company, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- **Promotional Offers from the Company.** If you do not wish to have your contact information used by the Company to promote our own or third parties' products or services,

you can opt-out by contacting the Company by sending us an email stating your request to info@greatloop.org. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions. In some cases, Members may opt out of promotional offers by selecting an opt out option available by logging into their Member account. Opting out does not apply to information provided to the Company as a result of a product purchase, warranty registration, product service experience or other transactions.

- **Targeted Advertising.** The Company may send targeted emails on behalf of third parties without sharing your personal information with them. If you do not want us to use information that we collect or that you provide to deliver advertisements to you, or to provide to third parties to deliver advertisements, not to receive advertisements tailored to target-audience preferences, you can opt-out by sending us an email stating your request to info@greatloop.org. In some cases, Members may opt out of targeted advertising by selecting an opt out option available by logging into their Member account

Depending on your location, you may have additional personal information rights and choices. Please see Your State Privacy Rights and Users Outside the United States below for more information.

Accessing and Correcting Your Information

You may send us an email at info@greatloop.org to request access to, correct, or delete any personal information that you have provided to us. Members may correct or delete certain personal information by logging into their account. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Your State Privacy Rights

State consumer privacy laws may provide their residents with additional rights regarding our use of their personal information.

California, Colorado, Connecticut, Delaware, Florida, Indiana, Iowa, Kentucky, Maryland, Minnesota, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Rhode Island, Tennessee, Texas, Utah, and Virginia provide (now or in the future) their state residents with rights to:

- Confirm whether we process their personal information.
- Access and delete certain personal information.
- Correct inaccuracies in their personal information, taking into account the information's nature processing purpose (excluding Iowa and Utah).
- Data portability.
- Opt-out of personal data processing for:
 - targeted advertising (excluding Iowa);
 - sales; or

- profiling in furtherance of decisions that produce legal or similarly significant effects (excluding Iowa and Utah).
- Either limit (opt-out of) or require consent to process sensitive personal data.

California- Specific Rights

If you are a California resident, you have additional rights. You have the right to:

- Know the categories and specific pieces of personal information collected
- Delete personal information
- Correct accurate information
- Opt-out of selling or sharing
- Limit use and disclosure of sensitive personal information
- Access and portability
- Non-discrimination

We may have collected the following California Consumer Privacy Act defined categories of personal information in the last 12 months to provide membership services and to communicate with you. We will retain this information as long as your account is active or as necessary to comply with legal obligations:

- Identifiers
- Customer Records
- Protected Classifications (if any)
- Commercial Information
- Internet/Network Activity
- Geolocation Data
- Sensory Data (if any)
- Employment/Education Data (if any)
- Inferences

Sensitive Personal Information

In the past 12 months, we have not sold or shared personal information for cross-context behavioral advertising. We do not sell your personal information to third parties. You can opt-out of your data being used for cross-context behavioral advertising by emailing us at info@greatloop.org. Our Website also recognizes Global Privacy Control signals as a valid opt-out request.

To submit request, email info@greatloop.org. We will verify your identity by matching your email address with our internal records. You may designate an authorized agent to submit requests on your behalf with written proof of permission.

Users Outside the United States

If you are located outside the United States, you have specific rights under the laws of your country of residence. This policy is designed to comply with global standards, including:

- **Europe & UK:** UK GDPR and EU GDPR.
- **Oceania:** Australia's Privacy Act 1988 and New Zealand's Privacy Act 2020.
- **Latin America:** Mexico's LFPDPPP, Ecuador's Organic Law on the Protection of Personal Data, and Honduras' Constitutional Habeas Data protections.
- **Middle East:** Turkey's Law on the Protection of Personal Data No. 6698 (LPPD).

We collect your data to provide membership services, send newsletters, and process payments. Our primary legal basis for processing is the necessity to fulfill our agreement to provide services for you.

For members in Mexico and Turkey, by creating an account, you provide express consent for us to process your data and send marketing communications. For members in Ecuador, your informed consent is required for data collection and creating an account constitutes this authorization.

Providing this data is a contractual requirement and failure to provide it will result in the inability to create an account on our Website.

We store your personal data only as long as your account is active or for as long as necessary for operational or legal needs. For members in New Zealand, Ecuador, and the UK, we will notify you of any privacy breach likely to result in serious harm or high risk to your rights within the timeframes required by your local law.

As we are located in the United States, your data will be transferred outside your home country to our servers and service providers such as cloud hosting and payment processors. We ensure your data remains secure through Standard Contractual Clauses or similar recognized protections. Residents of Australia, Turkey, Ecuador, Honduras, and the Caribbean (Bahamas, Barbados, Bermuda, British Virgin Islands) specifically acknowledge and provide express consent for the transfer of their personal data to the U.S.

Depending on your location, you have the following rights:

- **Access & Portability:** Request a copy of your data in a machine-readable format (specifically supported for Ecuador, Mexico, and the UK).
- **Rectification:** Correct or update inaccurate or incomplete information.
- **Erasure (Cancellation):** Request that your data be permanently deleted from our records.
- **Opposition:** Object to specific processing, such as direct marketing or automated decision-making.
- **Restriction:** Limit how we use your information during disputes or processing reviews.
- **Complaints:** You may lodge a complaint with your local Data Protection Authority:
 - UK: Information Commissioner's Office (ICO)
 - Australia: Office of the Australian Information Commissioner (OAIC)

- Mexico: INAI / Ministry of Anticorruption
- Ecuador: Superintendence of Personal Data Protection
- Honduras: IAIP (Institute for Access to Public Information)

The data controller is America's Great Loop Cruisers' Association, located at 1235 Boone Hill Rd., Ste. 3, Summerville, South Carolina 29483, USA. For inquiries or to exercise your rights, email info@greatloop.org.

To exercise any of these rights, please email info@greatloop.org.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge Members to be careful about giving out information in public areas of the Website such as forums and chat rooms. The information you share in public areas may be viewed by any user of the Website.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for periodically visiting our Website and this privacy policy to check for any changes.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at: 877-478-5667 or info@greatloop.org.